

OBSTETRICS / GYNECOLOGY

This entire information packed day is designed
for you by an expert consultant to OB/Gyn.

ICD-10-CM ■ CPT ■ HCPCS Coding & Reimbursement Solutions For OBSTETRICS & GYNECOLOGY - 2020



A full day of coding for physicians and staff
given by:

Ms. Arlene Morrow, CPC, CMM
Administrator & Consultant

Special Section
**What your Providers need to know about the
dramatic EM changes coming in 2021.**

Friday, January 17, 2020
Phoenix, Arizona
Doubletree Suites by Hilton
320 North 44th Street
(Phoenix, AZ 85008)

Thursday, March 26, 2020
Birmingham, Alabama
Marriott Hotel
3590 Grandview Parkway
(Birmingham, AL 35243)



Thursday, May 14, 2020
Chicago, Illinois
Doubletree Suites by Hilton
2111 Butterfield Road
(Downers Grove, IL 60515)

(Seminars are from 8:30 am - 3:30 pm)

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SEMINARS
800-227-7888
34th Year

NEWS ALERT
**Medicare proposed 2021 pay hike AND the blended
payment rate rescinded...and much more!**

BRING YOUR FAVORITE CPT, AND ICD-10-CM CODING TOOLS



Hot Topics for Obstetrics & Gynecology in 2020

Seminar Highlights

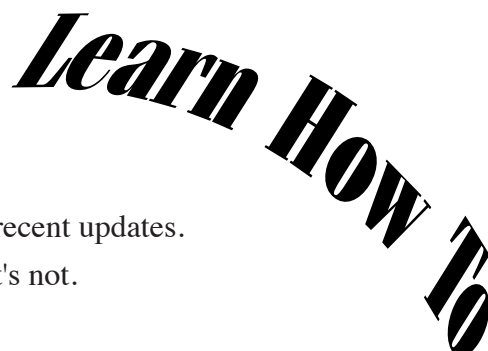
- The latest 2020 ICD-10-CM and CPT updates will be covered.
- Are ALL your providers prepared for the sweeping 2021 EM changes for office and outpatient services? Use this year wisely to prepare!
- Full understanding of the new CMS/AMA E/M guidelines is essential to maximize reimbursement.
- Proposed 2021 payment hikes of 14-17% for office and outpatient E/M services.
- While these changes lifting significant documentation burden are welcome news, they apply only to new and established office codes / not hospital services.
- Learn important MDM revisions and major changes to Table of Risk essential to gear up for 2021 implementation.
- Translate factors and co-morbidities to the medical record that impact the provider's decision making for moderate and high complexity encounters.
- Strategies to reduce "bloated" unnecessary documentation.
- Records that are not properly signed and dated are considered services billed but not performed.
- We'll bring you the latest Depression Assessment billing guidelines.
- Painting an accurate picture of the patient's condition and co-morbidities is essential for quality, value and outcomes reporting necessary for MACRA.
- We'll teach you to look at your Coding Patterns through the hypercritical eyes of an outside auditor. Know the hidden dangers of Audit errors across a "Paid Claims Universe".
- Look at your Coding Patterns through the hypercritical eyes of an outside auditor. Know the hidden dangers of Audit errors across a "Paid Claims Universe".
- Can Synchronous Telemedicine fit into your Practice?
- Your strong, accurate coding patterns are key to maximize current payment as well as tomorrow's.
- Major changes involving incident-to and Split/Shared billing guidelines are discussed.
- Incident-to and Split/Shared Non-Physician Practitioner service errors are as high as 85%.
- Wellness services play an expanding / integral role in current and future plans for quality cost saving measures.
- How is the Medicare Annual Wellness Visit different from a "regular" Well Woman Visit? Is it billable in the typical GYN practice?

CAN'T
ATTEND ?

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- Maternity Care Services will be fully described with recent updates.
- Identify what is included in the OB package and what's not.
- The DOs & DONT's of billing the "First OB Visit".
- Learn the "Secrets" to reporting and getting paid for visits Unrelated to Maternity Care.
- Documentation requirements necessary for Ultrasound services.
- Other billing issues such as High Risk pregnancies, Maternal Fetal Medicine, Pregnancies after Assisted Reproductive Technology...and more.




- Billing and documentation requirements for E/M and procedures on the same day.
- Avoid the pitfalls of billing for supplies - NDC numbers, Pessary, IUDs, Lupron etc.
- Contraceptive management and Urodynamics.
- Reporting Colposcopies, Biopsies, Hysterectomies Robotic procedures properly.
- ...and more timely topics.

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Recordings

Can't attend?

-  Send recording on CD's of this topic. Price **\$240.00**. (CD's & bk will arrive 3 to 4 weeks after order is received.) no ceu's are given for the CD package.

We are registering _____ person(s) at **\$265** first person and **\$240** each additional person. This includes workbook, all materials & refreshments. Confirmation by fax. (OB/Gyn Seminar).

Name(s)

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- ☐ Mastercard ☐ Visa
☐ Discover Card ☐ Amex.

[illegible]

Expiration date

✓ Check Which Seminar (8:30 am to 3:30 pm)

- | | | |
|---|---------------|----------|
| <input type="checkbox"/> Phoenix, AZ | Jan. 17, 2020 | 200117AM |
| <input type="checkbox"/> Birmingham, AL | Mar. 26, 2020 | 200326AM |
| <input type="checkbox"/> Chicago, IL | May 14, 2020 | 200514AM |

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Arlene Morrow

About your seminar leader:

Arlene Morrow, CPC, CMM has served the healthcare industry for over 40 years with experience as a Business Office manager, Practice Administrator and Consultant. She is owner of AM Associates based in Tampa, FL, a consulting firm that specializes in conducting individualized coding and reimbursement training programs for hundreds of physician practices, medical groups and clinics nationwide. As a McVey Seminar leader for 20 years, she is a nationally recognized speaker and author of many multi-specialty coding and reimbursement workbooks. Ms. Morrow is committed to assisting specialty practices in knowing their defensible positions in accurate and complete coding.



**Special Section:
Discuss Depression Assessment
Billing.**

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We unconditionally guarantee your full tuition for up to one year. After attending, if you did not feel the investment worthwhile, please write to us with your comments. We believe in the value of our seminars and services - and we think you will too!



For More Information

If you have any questions regarding this seminar, the recordings available, on-site seminars or consulting please call TOLL FREE: 1-800-227-7888.

The McVey staff welcomes your questions and we're here to help!

web site: www.mcveyseminars.com

CEUs and Certificate of Completion



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