# McVey Seminars Presents A "VIRTUAL" Seminar on Coding & Reimbursement Solutions

ICD-10-CM ■ CPT ■ HCPCS

DERMATOLOGY - 2020

5 hour session of coding for physicians and staff given by:

Ms. Dawn R. Cloud, CPC

### **Reimbursement Difficulties?**

While costs go up and revenue is lower, it is tough! We can assist NOW!

Correct and accurate coding is the essential ingredient.

Complete & rightful reimbursement is possible!

Saturday, May 16, 2020 8:00 am - 1:30pm PT

(9:00am to 2:30pm MT, 10:00am to 3:30pm CT, 11:00am to 4:30pm ET)



## **Special Section:**

We will bring you all of the CPT 2020 changes. There are a number of *diagnosis changes* for 2020 we will cover.

Sponsored by:



## **How a Virtual Seminar Works:**

- 1. Register by fax, mail or online. Cost is \$285 per one of the following options landline, computer or Ipad.
- The audio/video portion for this course can be heard via landline, mobile or web browser. Major browsers on windows, MAC OS X & Linux.
- 3. You'll receive Dial-in access, and materials a few days before the program.



# earn coding techniques that work!

- Seminar Highligh Review of the latest changes in dermatology coding requirements from Medicare and other carriers.
- Coding to the highest degree of specificity is tricky with all the new ICD-10 codes.
- Revised guidelines for surgeries, and global packages. What about 2021 E/M changes?
- Make CPT and ICD-10-CM your "right hand" billing partner. Financial survival is the result, especially in dermatology.
- The more specific the correlation, the easier to justify a level of service or procedure. We'll give the principles as well as examples that work for you.



# orrect reimbursements from Medicare, Managed Care and **Private Payers**

- Correlate your coding. Make your diagnosis count towards proper reimbursement. Don't lose money that is rightfully yours because of improper coding.
- Latest documentation guidelines for Evaluation & Management codes. What E & M guidelines are you supposed to use, '95 or '97? We'll discuss the latest. Get the information for your physicians even if they don't attend.
- Modifiers, a key to opening the door to accurate reimbursement. Dealing with the latest definition of the -25 and -57 modifiers could impact an increase or decrease in your revenue. It depends on your understanding and working within the new guidelines. We'll explore Dermatology's use of them all.
- How do private insurances and Medicare affect you? Let's discuss these important differences.
- Submit your OP notes 1 week prior to the seminar to get a live answer on the call. We will go through these together to maximize reimbursement.



# dvanced Dermatology Coding Techniques Ease Paperwork

- How to play the "Numbers Game" the key to getting paid what you deserve: What triggers an audit on your claims? Can you afford it?
- What does Medical necessity entail, and how to get the insurance company to pay on these claims by the use of your ICD-10 codes.
- **Getting paid on the first insurance form submission.** Learn the basics of what works. It <u>is</u> different between private, government and managed care insurers. Be aware of computer audits on ICD-10 vs. CPT. You'll learn how to cut down on payment turnaround time.
- Document and code for what you do. Charge and file claims according to your contracts. This principle for doing business with insurances is critical to survival.

Visit our website mcveyseminars.com for additional products and services available to support your practice's educational needs?



✓ Like us on facebook and get a \$5 discount for this seminar. We'll give you updates on seminars & coding alerts. www.facebook.com/mcveymd

## HANDLE SPECIAL DERMATOLOGY SITUATIONS

- Reimbursement for patient education on those stubborn dermatological diseases that are ongoing.
- Two surgeries, different anatomical locations on the same day....
- When is it beneficial to charge for an evaluation versus a consultation?
- Have the correct documentation for those services you provide that are not covered by insurance.
- Learn How I Use of modifier -26 for reimbursement on reading your own dermatopathology
- Patch testing and proper reimbursement.
- Payment for removal of seborreheic keratosis.
- When to use a reduced services modifier and when not to.
- Reimbursement for your MOHS patient when another physician performed the surgery and you are doing follow-up.
- What is the difference between modifier -51 and -59.

# About your seminar leader:

**Dawn R. Cloud, CPC,** She has 28 years' experience in the Medical Industry. She is a Certified Professional Coder through AAPC since 1999. She is the Co-founder of the East Valley Chapter for AAPC in AZ. She has been published in PAHCS newsletters and Family Practice Coding Advisor. She currently works teaching Coding Compliance and Consulting for Specialists. Her specialties cover the gamut of medicine and surgery.

> We will bring you the 2020 Updates, along with an interactive section on ICD-10-CM 2020 changes.

Cardholders Signature \_\_\_\_

# irtual conference form\_\_\_\_

Yes we'd like to participate in the virtual seminar on Dermatology Updates for 2020 on **Saturday, May 16,** 2020 from 8:00am to 1:30pm Pacific Time. **Fee for participating is \$285.00** and that includes an access phone

Mastercard Visa Discover Card Amex.

*	number, and/or link to connect to for t phone line, computer or Ipad per re	his program with the ability to egistration.	ask questions of our expert. *One	
Recordings	Name(s)			_
Can't attend?	Traine(s)			
☐ Send recording	Name of Doctor/Group/Clinic			
on DVD's of <u>this</u> topic. Price <b>\$285.00</b> .	Street Address	(Suite Number)	Office Phone Number	
(DVD's & materials will	City, State	Zip Code	Fax Number	
arrive a few days after the actual meeting is held)	<b>IMPORTANT:</b> Write your e-mail address here (a link to all conference working materials arrives via e-mail)			
w	e-mail address (Print Clearly)			
	Coding for Dermatology (9:00am to 2:30pm MT,	<b>Sat., May 16, 2020</b> 10:00am to 3:30pm CT, 11	8:00 am - 1:30 pm PT :00am to 4:30pm ET)	
Payment Op	tions Payment must be receive	ed prior to the conference	☐ Check enclosed for \$	

NOTE! You can register on-line now! Visit www.mcveyseminars.com & click on "live webinars" under Specialties, then find your topic. You may also fax registration form with credit card to: (415)892-1271

Make checks payable to McVey Seminars. and mail to: 1333 Berrydale Drive, Petaluma, CA 94954. Fax to 415-892-1271 if



## E PROVIDE ANSWERS

- WITH BENIGN/MALIGNENT EXCISIONS, I HEARD INTERMEDIATE & COMPLETE REPAIRS WERE TO BE BUNDLED. IS IT TRUE?
- WE HAVE A PATIENT WHO HAS HAD A BIOPSY TO RULE OUT A BASAL CELL CARCINOMA. CAN WE CHARGE FOR A MALIGNANT LESION ON THE BIOPSY BILLING?
- THE LESION IS COMPLETELY REMOVED ON THE PATIENT'S FIRST VISIT. THE DOCTOR BELIEVES IT IS A SQUAMOUS CELL CARCINOMA. WHAT DIAGNOSIS DO WE USE?
- WILL WE GET PAID FOR AN E & M CODE ON THE DAY OF SURGERY UNDER THE NEW RBRVS DEFINITIONS?
- WHAT PROCEDURES HAVE 90 DAY, 10 DAY AND 0 DAY FOLLOW-UP? HOW DO WE BILL FOR OTHER DERMATOLOGY CARE IN THIS POST-SURGERY TIME FRAME?
- WHEN DOES A MELANOMA DIAGNOSIS CHANGE TO A "PERSONAL HISTORY" OF A MELANOMA?
- WHEN DO WE CHARGE FOR A CONSULTATION VERSUS AN NEW PATIENT OR ESTABLISHED PATIENT?
- IF WE APPEAL DENIALS FROM MEDICARE, DOES THAT INCREASE OUR CHANCES OF BEING AUDITED?
- WE GIVE OUR SKIN CANCER PATIENTS GAUZE, ALCOHOL AND TAPE TO USE AT HOME FOLLOWING SURGERY? CAN WE BILL FOR THIS?

# The McVey Guarantee

We unconditionally guarantee your full tuition for up to one year. After participating, if you did not feel the investment worthwhile, please write to us with your comments. We believe in the value of our seminars, teleconferences, virtual seminars and services - and we think you will too!







# For More Information

If you have any questions regarding this seminar, the recordings available, on-site seminars or consulting please call TOLL FREE: 1-800-227-7888.

The McVey staff welcomes your questions and we're here to help!

web site: www.mcveyseminars.com

# **CEUs and Certificate of Completion**











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