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**McVey Seminars Presents
A "VIRTUAL" Seminar on
Coding & Reimbursement Solutions**

**ICD-10-CM ■ CPT ■ HCPCS
PRIMARY CARE - 2020**

5 hour session of coding for physicians and staff

given by:

Ms. Dawn R. Cloud, CPC

Reimbursement Difficulties?

While costs go up and revenue is lower, it is tough! We can assist NOW!

Correct and accurate coding is the essential ingredient.

Complete & rightful reimbursement is possible!

◆
Saturday, July 18, 2020

8:00 am - 1:30 pm PT

(9:00am to 2:30pm MT, 10:00am to 3:30pm CT, 11:00am to 4:30pm ET)

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Special Section:

**We'll review any changes & bring the Primary Care
CPT changes for 2020.**

How a Webinar Seminar Works:

1. Register by fax, mail or online. Cost is \$285 per one of the following options - landline, computer or Ipad.
2. The audio/video portion for this course can be heard via landline, mobile or web browser. Major browsers on windows, MAC OS X & Linux.
3. You'll receive Dial-in access, and materials a few days before the program.



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34th Year

C

Correct reimbursements from Medicare & Private Payers

- Latest documentation guidelines for Evaluation & Management codes. When are E & M guidelines for documentation changing? Find out what crucial documentation elements CMS wants. We'll have the 2020 changes.
- Understand the new reimbursement rules for the single payment rate for your E/M levels 1, level 2-4, and level 5.
- Code and document for what you do, charge and file claims according to your contracts.
- Modifiers, a key to opening the door to accurate reimbursement. Learn what may happen to reimbursement when E/M and a procedure are performed on the same day!
- Prolonged Services, an effective way to receive payment for time spent counseling patients. And documentation requirements will be clear.
- The latest and greatest E/M changes, we have them all.
- Before you re-sign those insurance contracts, ask for a reimbursement raise!
- History, exam and complexity of medical decision making determine the level of service you should bill. Learn how to receive rightful reimbursements by working within the system that is given to us.
- Getting paid for H & P's, for surgery admissions, and hospital work.

L

Learn Coding Techniques That Work!

- Advanced information on Medicare billing changes and the new coding requirements in 2020. Is your specialty entitled to reporting an extra "G code" for additional reimbursement?
- Using resources to code ICD-10-CM diagnoses correctly - Coding to the highest degree of specificity is required for accuracy & payment: How to avoid "Rule Outs" to improve reimbursement. Stop claim denials for "unbundling".
- Exercises in Coding: Doing it right for Primary Care by reviewing your codes and making them work for your practice cash flow. Which codes will be impacting Primary Care?
- Guidelines for E/M Coding: We'll show you when to use each level: Use all of the coding "Extras": Modifiers; Special Procedures & Reports.

A

Advanced Primary Care Coding Techniques Ease Paperwork

- Getting paid on the first insurance form submission. Learn the basics of what works. It is different between private, government & managed care insurers. Be aware of computer edits on ICD-10 vs. CPT in Medicare's Correct Coding Policy. You'll learn how to cut down on payment turnaround time.
- Our current knowledge of the managed care effect on Family Practice/Primary Care & what to do.
- How to play the "Numbers Game" - the key to getting paid what you deserve: What triggers an audit on your claims? Can you afford it?
- The key is getting paid what you deserve: We'll go over conditions and circumstances that are recognized by third parties as "out of the ordinary" . . . and show you the modifiers to use so you can collect the money that many practices "ordinarily" overlook.

CAN'T
ATTEND



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needs?

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HANDLE SPECIAL INSURANCES

- Code with Medicare's latest E & M clarifications
- Auto Ins. vs. personal Ins. for accidents
- Code claims correctly for Primary Care
- Avoid coding errors that may trigger an audit
- Getting paid for Med-Legal Reports & Exams
- Comply with coding requirements from Medicare
- Avoid claim inquiries, downcoding & denials
- Speed up Insurances Reimbursement
- Getting paid for in-office lab services

Learn How To



About your seminar leader:

Dawn R. Cloud, CPC, She has 28 years' experience in the Medical Industry. She is a Certified Professional Coder through AAPC since 1999. She is the Co-founder of the East Valley Chapter for AAPC in AZ. She has been published in PAHCS newsletters and Family Practice Coding Advisor. She currently works teaching Coding Compliance and Consulting for Specialists. Her specialties cover the gamut of medicine and surgery.

Special Section: We will bring you the 2020 updates, along with an interactive section on ICD-10-CM.



irtual conference form-----

ACT NOW!

Recordings

Can't participate?

☐ Send Live audio DVD's of this program. \$285.00.

\$414.00 for BOTH
☐ the live audio conference and DVD package.

Yes we'd like to participate in the virtual seminar on Primary Care Updates for 2020 on **Saturday, July 18, 2020** from 8:00am to 1:30pm Pacific Time. **Fee for participating is \$285.00** and that includes an access phone number, and/or link to connect to for this program with the ability to ask questions of our expert. *One phone line, computer or Ipad per registration.

Name(s)

Name of Doctor/Group/Clinic

Street Address

(Suite Number)

Office Phone Number

City, State

Zip Code

Fax Number

IMPORTANT: Write your e-mail address here (a link to all conference working materials arrives via e-mail)

e-mail address (Print Clearly)

W

Coding for Primary Care (Sat., July 18, 2020) 8:00 am - 1:30 pm PT
(9:00am to 2:30pm MT, 10:00am to 3:30pm CT, 11:00am to 4:30pm ET)

Payment Options

Payment must be received prior to the conference ☐ Check enclosed for \$ _____
Make checks payable to McVey Seminars and mail to: 1333 Berrydale Drive, Petaluma, CA 94954. **Fax to 415-892-1271 if**
charging by credit card ☐ Charge \$ _____ Exp. date _____ ☐ Mastercard ☐ Visa ☐ Discover Card ☐ Amex.

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NOTE! You can register on-line now! Visit www.mcveyseminars.com & click on "live webinars" under Specialties, then find your topic. You may also fax registration form with credit card to: (415)892-1271



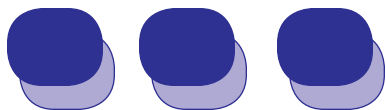
WE PROVIDE ANSWERS



- What EM service codes should be used instead of Consult codes?
- What are the new MACRA requirements?
- We will cover what is happening with 2020 Diagnosis codes.
- New Medicare rules could cost your Practice big \$\$\$.
- CMS proposes payment reduction for physician owned high cost imaging.
- Special accreditation requirements for technical services may be in your near future.
- Beware of Templates and EMRs that encourage you to improperly code higher visit levels.
- Medical Necessity for Complexity of Decision Making is essential for proper EM levels of service.

The McVey Guarantee

We unconditionally guarantee your full tuition for up to one year. After participating, if you did not feel the investment worthwhile, please write to us with your comments. We believe in the value of our seminars, teleconferences, virtual seminars and services - and we think you will too!



For More Information

If you have any questions regarding this seminar, the recordings available, on-site seminars or consulting please call TOLL FREE: 1-800-227-7888.

The McVey staff welcomes your questions and we're here to help!

web site: www.mcveyseminars.com

CEUs and Certificate of Completion



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