

# OTO L A R Y N G O L O G Y

## McVey Seminars Presents A "VIRTUAL" Seminar on Coding & Reimbursement Solutions

ICD-10-CM ■ CPT ■ HCPCS  
ENT - 2019

5 hour session of coding for physicians and staff

given by:

Ms. Dawn R. Cloud, CPC, CMSCS, CHCI

### Reimbursement Difficulties?

While costs go up and revenue is lower, it is tough! We can assist NOW!

Correct and accurate coding is the essential ingredient.

Complete & rightful reimbursement is possible!

◆  
**Saturday, November 10, 2018**

**8:00 am - 1:30 pm PT**

(9:00am to 2:30pm MT, 10:00am to 3:30pm CT, 11:00am to 4:30pm ET)

### Special Section:

We'll review any changes & bring the ENT  
CPT changes for 2019.

### How a Virtual Seminar Works:

1. Register by fax, mail or online. Cost is \$285 per one of the following options - landline, computer or Ipad.
2. The audio/video portion for this course can be heard via landline, mobile or web browser. Major browsers on windows, MAC OS X & Linux.
3. You'll receive Dial-in access, and materials a few days before the program.



Sponsored by:

**McVEY**  
Associates, Inc.

800-227-7888  
33rd Year



## Correct reimbursements from Medicare & Private Payers

- Medicare's new "Correct Coding Policy" keeps changing several times a year. **Don't lose out on money that's rightfully yours. We've got the latest.**
- Latest **documentation guidelines** for Evaluation & Management codes. When are E & M guidelines for documentation changing? Find out what **crucial documentation elements CMS wants**. We'll have the 2019 changes.
- Understand the new reimbursement rules for the single payment rate for your E/M levels 2-5.
- Document and code for what you do. Charge and file claims according to your contracts. This principle for doing business with insurances is critical to survival..
- **Modifiers**, a key to opening the door to accurate reimbursement. Dealing with the new definition of the -25 and -59 modifiers could impact an increase or decrease in your revenue. It depends on your understanding and working **within the guidelines**. We'll explore ENT's use of them all. Ex: Why carriers are denying E & M with scope, even with -25.
- E & M and procedures will be watched closely by Medicare with increased audits... Physicians, **learn what may happen to reimbursement when these are preformed on the same day.**



## Earn Coding Techniques That Work!

- ICD-10-CM Conventions and Rules. What's new for 2019?
- What is changing on in office procedures, and reimbursement for the Laryngoscopy codes?
- Exercises in Coding: **Doing it right with the 2019 CPT visit and surgical codes** with their corresponding diagnoses codes. We'll review the **latest sinus endoscopy codes**. There have been new twists!
- **Guidelines for HCPCS Coding:** We will show you the many HCPCS Level I & II codes that have been added or deleted to conform with the RBRVS system. Also included is a complete listing of which **modifiers are still in use**.



## Advanced ENT Coding Techniques Ease Paperwork

- Learn all of the major changes involving **global surgery, minor surgery, non-incisional procedures, and endoscopy definitions; PLUS, site of service differential, supplies, injections and medications.**
- Third Party payers & allergy testing - what is the latest?
- Home sleep studies - the latest updates.
- "Incident to", are there any changes for 2019?
- **Getting paid on the first insurance form submission.** Learn the basics of what works. It is different between private, government and managed care insurers.



CAN'T  
ATTEND ?

Visit our website  
[mcveyseminars.com](http://mcveyseminars.com)  
for additional products and  
services available to support  
your practice's educational  
needs?

Note:

✓ Like us on facebook  
and get a \$5 discount for this  
seminar. We'll give you updates  
on seminars & coding alerts.  
[www.facebook.com/mcveyemd](http://www.facebook.com/mcveyemd)

## HANDLE SPECIAL ENT SITUATIONS

- Coding for pre-op and post-op services after sinus surgery
- Getting paid for multiple surgeries during one operative session
- Understand the surgical "unbundling" definitions
- Justify your E & M service and a scope procedure on the same day
- Billing for bilateral procedures; Coding for smoking cessation.
- Use of emergency codes; Coding concurrent care..
- The covered audiology services.
- Multiple encounters for epistaxis on one day
- The global days for endoscopy, minor surgery and major surgery
- Billing for a bronchoscopy, nasopharyngoscopy and esophagoscopy
- Code ENT surgical cases.
- Learn how to dissect an operative note as well as an evaluation and management note.

*Learn How To*



### About your seminar leader:

**Dawn R. Cloud, CPC, CMSCS, CHCI**, She has 25 years' experience in the Medical Industry. She is a Certified Professional Coder through AAPC since 1999, and holds a multi-specialty credential as well as a Certified Instructor credential through PAHCS since 2003. She is the Co-founder of the East Valley Chapter for AAPC in AZ. She has been published in PAHCS newsletters and Family Practice Coding Advisor. She currently works teaching Coding Compliance and Consulting for Specialists. Her specialties cover the gamut of medicine and surgery.

**We will bring you the 2019 Updates,  
along with an interactive section on ICD-10-CM.**

**W**

ebinar conference form-----**ACT-NOW!**

**\***

### Recordings

**Can't participate?**

☐ Send Live audio  
CD's of this program.  
\$285.00.

**\$414.00 for BOTH**

☐ the live audio  
conference and  
CD package.

*w*

Yes we'd like to participate in the virtual seminar on ENT Updates for 2019 on **Saturday, November 10, 2018** from 8:00am to 1:30pm Pacific Time. **Fee for participating is \$285.00** and that includes an access phone number, and/or link to connect to for this program with the ability to ask questions of our expert. \*One phone line, computer or Ipad per registration.

Name(s) \_\_\_\_\_

Name of Doctor/Group/Clinic \_\_\_\_\_

Street Address \_\_\_\_\_

(Suite Number) \_\_\_\_\_

Office Phone Number \_\_\_\_\_

City, State \_\_\_\_\_

Zip Code \_\_\_\_\_

Fax Number \_\_\_\_\_

**IMPORTANT:** Write your e-mail address here (a link to all conference working materials arrives via e-mail)

e-mail address (Print Clearly) \_\_\_\_\_

**Coding for ENT**

**Sat., November 10, 2018**

**8:00 am - 1:30 pm PT**

(9:00am to 2:30pm MT, 10:00am to 3:30pm CT, 11:00am to 4:30pm ET)

### Payment Options

Payment must be received prior to the conference

☐ Check enclosed for \$ \_\_\_\_\_

Make checks payable to McVey Seminars and mail to: 1333 Berrydale Drive, Petaluma, CA 94954. **Fax to 415-892-1271 if**

**charging by credit card** ☐ Charge \$ \_\_\_\_\_ Exp. date \_\_\_\_\_

☐ Mastercard ☐ Visa ☐ Discover Card ☐ Amex.

Cardholders Signature \_\_\_\_\_

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

**NOTE! You can register on-line now! Visit [www.mcveyseminars.com](http://www.mcveyseminars.com) & click on "live webinars" under specialties, then find your topic. You may also fax registration form with credit card to: (415)892-1271**



## WE PROVIDE ANSWERS

- Medicare's proposals to the Physician Fee Schedule. What's the latest?
- What EM service codes should be used instead of Consult codes?
- New Medicare rules could cost your Practice big \$\$\$.
- CMS proposes payment reduction for physician owned high cost imaging.
- Special accreditation requirements for technical services may be in your near future.
- Beware of Templates and EMRs that encourage you to improperly code higher visit levels.
- Medical Necessity for Complexity of Decision Making is essential for proper EM levels of service.



### *The McVey Guarantee*

*We unconditionally guarantee your full tuition for up to one year. After participating, if you did not feel the investment worthwhile, please write to us with your comments. We believe in the value of our seminars, teleconferences, virtual seminars and services - and we think you will too!*



## For More Information

**If** you have any questions regarding this seminar, the recordings available, on-site seminars or consulting please call TOLL FREE: 1-800-227-7888.

The McVey staff welcomes your questions and we're here to help!

web site: [www.mcveyseminars.com](http://www.mcveyseminars.com)

## CEUs and Certificate of Completion



**AAPC**  
CEU APPROVED



PRACTICE  
MANAGEMENT  
INSTITUTE

This program has the prior approval for 6 continuing education hours from Professional Association of Health Care Office Management (800-451-9311), the Professional Association of Healthcare Coding Specialists (888-708-4707), the Practice Management Institute (800-259-5562), and American Health Information Management Association. You also receive a McVey Associates, Inc. Certificate of Completion. Granting of prior approval in no way constitutes endorsement of the program content or the program sponsor.

**33RD YEAR PROVIDING THE HIGHEST QUALITY BUSINESS INFORMATION TO  
HEALTHCARE - THANK YOU, TERRY L. MCVEY, PRESIDENT**