

# OBSTETRICS & GYNECOLOGY

## **TWO days of in-depth coding & billing for: Obstetrics & Gynecology Physicians & Practice Coders Virtual Webinar/Teleconference**

**2 - six hour sessions of coding presented by,**

**Presented By**

**Ms. Arlene Morrow, CPC, CMM**

**Administrator & Consultant**

◆  
**Wed., February 3 & Wed., February 10, 2021**  
**8:30 am - 3:30 pm ET**

(5:30am to 12:30pm PT, 6:30am to 1:30 pm MT, 7:30am to 2:30pm CT)

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### **Special Section**

**What your Providers need to know about the dramatic EM changes coming in 2021. PLUS the latest Telehealth developments during this Public Health Emergency...and much more!**

### **How a Virtual Seminar Works:**



1. Register by fax, mail or online. Cost is \$600 per one of the following options - landline, computer or Ipad.
2. The audio/video portion for this course can be heard via landline, mobile or web browser. Major browsers on windows, MAC OS X & Linux.
3. You'll receive Dial-in access, and materials a few days before the program.

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## Hot Topics for Obstetrics & Gynecology 2021

- The latest ICD-10-CM and CPT updates will be covered.
- The proposed 2021 ICD-10-CM diagnosis codes include new sickle cell, substance abuse, vaping and COVID-19 codes...and much more!
- Can Synchronous Telemedicine fit into your Practice AFTER the COVID-19 Public Health Emergency? Be prepared for post COVID-19 audits on services provided during the PHE.
- Are ALL your providers prepared for the sweeping 2021 EM changes for office and outpatient services? Use these next few months wisely to prepare!
- Full understanding of the new CMS/AMA EM guidelines is essential to maximize reimbursement.
- 2021 EM payment hikes of 14-17% for office and outpatient EM services are proposed.
- While these changes lifting significant documentation burden are welcome news, they apply only to new and established office codes / not hospital services.
- Learn important MDM revisions and major changes to Table of Risk essential to gear up for 2021 implementation.
- Translate factors and co-morbidities to the medical record that impact the provider's decision making for moderate and high complexity encounters
- Cloned EHR records remain on the OIGs target list.
- Strategies to reduce "bloated" unnecessary documentation.
- Records that are not properly signed and dated are considered services billed but not performed.
- We'll bring you the latest Depression Assessment billing guidelines.
- Painting an accurate picture of the patient's condition and co-morbidities is essential for quality, value and outcomes reporting necessary for MACRA.
- We'll teach you to look at your Coding Patterns through the hypercritical eyes of an outside auditor. Know the hidden dangers of Audit errors across a "Paid Claims Universe".
- Big changes are coming to the definition and reimbursement for Global Package. We will bring you the latest.
- Your strong, accurate coding patterns are key to maximize current payment as well as tomorrow's.



## Evaluation & Management and your Electronic Medical Record

- Major changes involving Incident-to and Split/Shared billing guidelines are discussed.
- Incident-to & Split/Shared Non-Physician Practitioner service errors as high as 85%.
- Learn techniques to customize elements of your E/Ms for quality clinical note.
- Wellness services play an expanding / integral role in current and future plans for quality cost saving measures.
- How is the Medicare Annual Wellness Visit different from a "regular" Well Woman Visit? Is it billable in the typical GYN practice?

***Bring your favorite CPT and ICD-10 Coding Tools***

## Day Two:

## M

## Maternity Care and Ultrasound Services

- Maternity Care Services will be fully described with all recent updates.
- Identify what is included in the OB package and what's not.
- The DOs & DON'T's of billing the "First OB Visit".
- Learn the "secrets" to reporting and getting paid for visits Unrelated to Maternity Care.
- Documentation requirements necessary for Ultrasound services.
- Other billing issues such as High Risk pregnancies, Maternal Fetal Medicine, Pregnancies after Assisted Reproductive Technology...and more.
- We'll bring you the latest Depression Assessment billing guidelines.

## P

## Procedures and Modifiers

- Billing and documentation requirements for E/M and procedures on the same day.
- Avoid the pitfalls of billing for supplies - NDC numbers, Pessary, IUDs, Lupron etc.
- Contraceptive management and Urodynamics.
- Reporting Colposcopies, Biopsies, Hysterectomies and Robotic procedures properly.
- ...and more timely topics

## Bring your favorite CPT and ICD-10 Coding Tools

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Registration Form ----- ~~ACT-NOW!~~

Yes I'd like to participate in the virtual seminar on 2 days of indepth coding Obstetrics & Gynecology on **Wed., February 3 & Wed., February 10, 2021** from 8:30am to 3:30pm Eastern Time. **Fee for participating is \$600.00** and that includes an access phone number, and /or link to connect to for this program with the ability to ask questions of our experts. *\*One phone line, computer or tablet per registration.*

☐ Webinar OR ☐ Teleconference (☐ \$499 special price for a 2nd line/computer)

## Recordings

## Can't participate?

☐ Send Live audio  
 DVD of this program.  
**\$575.00.**

**\$1099.00 for BOTH**  
**the live audio**  
**conference and**  
**DVD package.**

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**Coding for Obstetrics & Gynecology    Feb. 3 & 10, 2021    8:30 am - 3:30 pm ET**

(5:30am to 12:30pm PT, 6:30am to 1:30 pm MT, 7:30am to 2:30pm CT)

**Make checks payable  
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**NOTE! You can register on-line now! Visit [www.mcveyseminars.com](http://www.mcveyseminars.com) & click on specialties in upper left hand corner, then find your location. You may also fax registration form with credit card to: (415)892-1271.**

### Special Section:

Can Synchronous Telemedicine fit into your Practice AFTER the COVID-19 Public Health Emergency? Be prepared for post COVID-19 audits on services provided during the PHE.

#### ABOUT THE SEMINAR LEADER:

Arlene Morrow, CPC, CMM has served the healthcare industry for over 40 years with experience as a Business Office manager, Practice Administrator and Consultant. She is owner of AM Associates based in Tampa, FL, a consulting firm that specializes in conducting individualized coding and reimbursement training programs for hundreds of physician practices, medical groups and clinics nationwide. As a McVey Seminar leader for 20 years, she is a nationally recognized speaker and author of many multi-specialty coding and reimbursement workbooks. Ms. Morrow is committed to assisting specialty practices in knowing their defensible positions in accurate and complete coding.



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## For More Information

**If** you have any questions regarding this seminar, on-site seminars or consulting please call TOLL FREE: 1-800-227-7888.

The McVey staff welcomes your questions and we're here to help!  
web site: [www.mcveyseminars.com](http://www.mcveyseminars.com) - You can now register on-line!

### CEUs and Certificate of Completion



This program has prior approval of AAPC for 12 continuing education hours. Granting of prior approval in no way constitutes endorsement by the AAPC of the program content or the program sponsor. (the Academy 800-626-2633) Other groups offering 12 C.E.U.'s are the Professional Association of Health Care Office Management (800-451-9311), Qpro (385-715-1237), (the Practice Management Institute (800-259-5562), and American Health Information Management Association.

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