TWO days of in-depth coding & billing for: Obstetrics & Gynecology Physicians & Practice Coders Virtual Webinar/Teleconference

> 2 - six hour sessions of coding presented by, Presented By Ms. Arlene Morrow, CPC, CMM Administrator & Consultant



(5:30am to 12:30pm PT, 6:30am to 1:30 pm MT, 7:30am to 2:30pm CT)

#### **Special Section**

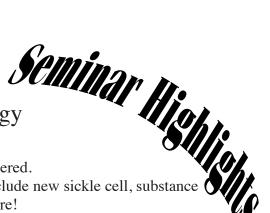
What your Providers need to know about the dramatic EM changes coming in 2021. PLUS the latest Telehealth developments during this Public Health Emergency...and much more!



#### How a Virtual Seminar Works:

- 1. Register by fax, mail or online. Cost is \$600 per one of the following options landline, computer or Ipad.
- The audio/video portion for this course can be heard via landline, mobile or web browser. Major browsers on windows, MAC OS X & Linux.
- 3. You'll receive Dial-in access, and materials a few days before the program.

800-227-7888 35th Year



# ot Topics for Obstetrics & Gynecology 2021

- The latest ICD-10-CM and CPT updates will be covered.
- The proposed 2021 ICD-10-CM diagnosis codes include new sickle cell, substance abuse, vaping and COVID-19 codes...and much more!
- Can Synchronous Telemedicine fit into your Practice AFTER the COVID-19 Public Health Emergency? Be prepared for post COVID-19 audits on services provided during the PHE.
- Are ALL your providers prepared for the sweeping 2021 EM changes for office and outpatient services? Use these next few months wisely to prepare!
- Full understanding of the new CMS/AMA EM guidelines is essential to maximize reimbursement.
- 2021 EM payment hikes of 14-17% for office and outpatient EM services are proposed.
- While these changes lifting significant documentation burden are welcome news, they apply only to new and established office codes / not hospital services.
- Learn important MDM revisions and major changes to Table of Risk essential to gear up for 2021 implementation.
- Translate factors and co-morbidities to the medical record that impact the provider's decision making for moderate and high complexity encounters
- Cloned EHR records remain on the OIGs target list.
- Strategies to reduce "bloated" unnecessary documentation.
- Records that are not properly signed and dated are considered services billed but not performed.
- We'll bring you the latest Depression Assessment billing guidelines.
- Painting an accurate picture of the patient's condition and co-morbidities is essential for quality, value and outcomes reporting necessary for MACRA.
- We'll teach you to look at your Coding Patterns through the hypercritical eyes of an outside auditor. Know the hidden dangers of Audit errors across a "Paid Claims Universe".
- Big changes are coming to the definition and reimbursement for Global Package. We will bring you the latest.
- Your strong, accurate coding patterns are key to maximize current payment as well as tomorrow's.

## valuation & Management and your Electronic Medical Record

- Major changes involving Incident-to and Split/Shared billing guidelines are discussed.
- Incident-to & Split/Shared Non-Physician Practitioner service errors as high as 85%.
- Learn techniques to customize elements of your E/Ms for quality clinical note.
- Wellness services play an expanding / integral role in current and future plans for quality cost saving measures.
- How is the Medicare Annual Wellness Visit different from a "regular" Well Woman Visit? Is it billable in the typical GYN practice?

### Bring your favorite CPT and ICD-10 Coding Tools

# Day Two:



#### aternity Care and Ultrasound Services

- Maternity Care Services will be fully described with all recent updates.
- Identify what is included in the OB package and what's not.
- The DOs & DONT's of billing the "First OB Visit".
- Learn the "secrets" to reporting and getting paid for visits Unrelated to Maternity Care.
- Documentation requirements necessary for Ultrasound services.
- Other billing issues such as High Risk pregnancies, Maternal Fetal Medicine, Pregnancies after Assisted Reproductive Technology...and more.
- We'll bring you the latest Depression Assessment billing guidelines.

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#### rocedures and Modifiers

- Billing and documentation requirements for E/M and procedures on the same day.
- Avoid the pitfalls of billing for supplies NDC numbers, Pessary, IUDs, Lupron etc.
- Contraceptive management and Urodynamics.
- Reporting Colposcopies, Biopsies, Hysterectomies and Robotic procedures properly.
- …and more timely topics

# Bring your favorite CPT and ICD-10 Coding Tools

Reg	istration Form -	A	CT-NOW!
Recordings	February 3 & Wed., February 10, 20 and that includes an access phone n <u>questions</u> of our experts. *One phon	e virtual seminar on 2 days of indepth cod 21 from 8:30am to 3:30pm Eastern Tir umber, and / or link to connect to for e line, computer or tablet per registration □ Teleconference (□ \$499 special pri	me. <b>Fee for participating is \$600.00</b> this program with the ability to <u>ask</u>
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Coding for Obstetrics (5:30	& Gynecology Feb. 3 & 10, 2 Dam to 12:30pm PT, 6:30am to 1:30 pn	Ĩ	Make checks payable and mail registration to: McVey Seminars 1333 Berrydale Drive Petaluma, CA 94954

NOTE! You can register on-line now! Visit www.mcveyseminars.com & click on specialties in upper left hand corner, then find your location. You may also fax registration form with credit card to: (415)892-1271.

#### **Special Section:**

Can Synchronous Telemedicine fit into your Practice AFTER the COVID-19 Public Health Emergency? Be prepared for post COVID-19 audits on services provided during the PHE.

ABOUT THE SEMINAR LEADER:

Arlene Morrow, CPC, CMM has served the healthcare industry for over 40 years with experience as a Business Office manager, Practice Administrator and Consultant. She is owner of AM Associates based

in Tampa, FL, a consulting firm that specializes in conducting individualized coding and reimbursement training programs for hundreds of physician practices, medical groups and clinics nationwide. As a McVey Seminar leader for 20 years , she is a nationally recognized speaker and author of many multi-specialty coding and reimbursement workbooks. Ms. Morrow is committed to assisting specialty practices in knowing their defendable positions in accurate and complete coding.

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