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**This entire information packed day is designed  
for you by an expert consultant to OB/Gyn.**

**ICD-10-CM ■ CPT ■ HCPCS  
Coding & Reimbursement Solutions For  
OBSTETRICS & GYNECOLOGY - 2021**



**A full day of coding for physicians and staff  
given by:**

**Ms. Arlene Morrow, CPC, CMM, CMSCS  
Administrator & Consultant**

**NEWS ALERT**

**The latest Telehealth developments during this Public  
Health Emergency. PLUS - What your Providers need  
to know to be ready for the sweeping 2021 EM Changes.**

**Monday, March 8, 2021  
Tampa, Florida**

Marriott Westshore Airport Hotel  
1001 N. Westshore Blvd.  
(Tampa, FL 33607)

**Friday, March 26, 2021  
Dallas, Texas**

Sheraton Hotel by the Galleria  
4801 LBJ Freeway  
(Dallas, TX 75244)

**Thursday, April 8, 2021  
Birmingham, Alabama**

Courtyard by Marriott  
1820 5th Avenue South  
(Birmingham, AL 35233)

**Friday, May 14, 2021  
Orlando, Florida**

Hampton Inn & Suites Airport  
5460 Gateway Village Circle  
(Orlando, FL 32812)

**(Seminars are from 8:30 am - 3:30 pm)**

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**35th Year**

**Special Section**

**The proposed 2021 ICD-10-CM diagnosis codes include new  
sickle cell, substance abuse, vaping and COVID-19 codes...and  
much more!**

**BRING YOUR FAVORITE CPT, AND ICD-10-CM CODING TOOLS**



## Hot Topics for Obstetrics & Gynecology in 2021

*Seminar Highlights*

- The proposed 2021 ICD-10-CM codes include new sickle cell, substance abuse, vaping and COVID-19 diagnosis codes.
- Can Synchronous Telemedicine fit into your Practice AFTER the COVID-19 Public Health Emergency?
- Be prepared for post COVID-19 audits on services provided during the PHE.
- Are ALL your providers prepared for the sweeping 2021 EM changes for office and outpatient services? Use these next few months wisely to prepare!
- Full understanding of the new CMS/AMA EM guidelines is essential to maximize reimbursement.
- There are proposed 2021 payment hikes of 14-17% for office and outpatient EM services.
- While these changes lifting significant documentation burden are welcome news, they apply only to new and established office codes / not hospital services.
- Learn important MDM revisions and major changes to Table of Risk essential to gear up for 2021 implementation.
- Translate factors and co-morbidities to the medical record that impact the provider's decision making for moderate and high complexity encounters.
- Records that are not properly signed and dated are considered services billed but not performed.
- We'll bring you the latest Depression Assessment billing guidelines.
- Painting an accurate picture of the patient's condition and co-morbidities is essential for quality, value and outcomes reporting necessary for MACRA.
- We'll teach you to look at your Coding Patterns through the hypercritical eyes of an outside auditor. Know the hidden dangers of Audit errors across a "Paid Claims Universe".
- Major changes involving incident-to and Split/Shared billing guidelines are discussed.
- Incident-to and Split/Shared Non-Physician Practitioner service errors are as high as 85%.
- Wellness services play an expanding / integral role in current and future plans for quality cost saving measures.
- How is the Medicare Annual Wellness Visit different from a "regular" Well Woman Visit? Is it billable in the typical GYN practice?

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*Learn How To*

**M**

**aternity Care Guidelines**

- Maternity Care Services will be fully described with recent updates.
- Identify what is included in the OB package and what's not.
- The DOs & DONT's of billing the "First OB Visit".
- Learn the "Secrets" to reporting and getting paid for visits Unrelated to Maternity Care.
- Documentation requirements necessary for Ultrasound services.
- Other billing issues such as High Risk pregnancies, Maternal Fetal Medicine, Pregnancies after Assisted Reproductive Technology...and more.

**P**

**rocedures and Modifiers**

- Billing and documentation requirements for E/M and procedures on the same day.
- Avoid the pitfalls of billing for supplies - NDC numbers, Pessary, IUDs, Lupron etc.
- Contraceptive management and Urodynamics.
- Reporting Colposcopies, Biopsies, Hysterectomies Robotic procedures properly.
- ...and more timely topics.

**BRING YOUR FAVORITE CPT AND ICD-10-CM CODING TOOLS**

**R**

**egistration Form -----ACT-NOW!**

**Recordings**

**Can't attend?**

Send recording on CD's of this topic. Price **\$240.00**. (CD's & bk will arrive 3 to 4 weeks after order is received.) no ceu's are given for the CD package.

*w*

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- Dallas, TX Mar. 26, 2021 210326AM
- Birmingham, AL Apr. 8, 2021 210308AM
- Orlando, FL May 14, 2021 210308AM

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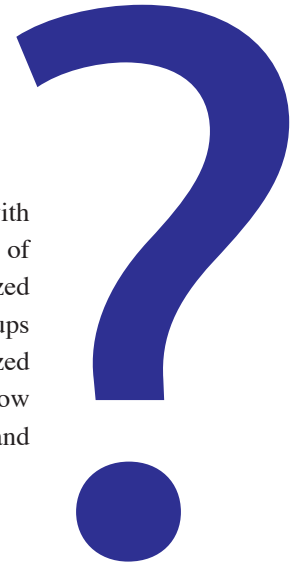
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Arlene Morrow

**A**bout your seminar leader:

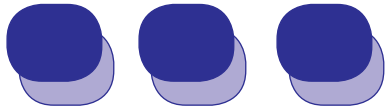
Arlene Morrow, CPC, CMM, CMSCS has served the healthcare industry for over 40 years with experience as a Business Office manager, Practice Administrator and Consultant. She is owner of AM Associates based in Tampa, FL, a consulting firm that specializes in conducting individualized coding and reimbursement training programs for hundreds of physician practices, medical groups and clinics nationwide. As a McVey Seminar leader for 20 years, she is a nationally recognized speaker and author of many multi-specialty coding and reimbursement workbooks. Ms. Morrow is committed to assisting specialty practices in knowing their defensible positions in accurate and complete coding.



**Special Section:  
Discuss Depression Assessment  
Billing.**

***The McVey Guarantee***

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**For More Information**

**If you have any questions regarding this seminar, the recordings available, on-site seminars or consulting please call TOLL FREE: 1-800-227-7888.**

**The McVey staff welcomes your questions and we're here to help!**

web site: [www.mcveyseminars.com](http://www.mcveyseminars.com)

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