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**TWO days of indepth coding
& billing for: Gastroenterology
Physicians & Practice Coders**

A 2021 educational workshop provided for



Presented By

**Ms. Arlene Morrow, C.P.C., C.M.M., C.M.S.C.S.
Administrator & Consultant**

Special Section:

**What your Providers need to know about
the dramatic EM changes coming in 2021.**

**Wednesday, March 10 & Thursday, March 11, 2021
Tampa, Florida
Marriott Westshore Airport Hotel
1001 N. Westshore Blvd.
(Tampa, FL 33607)**

**Wednesday, March 24 & Thursday, March 25, 2021
Dallas, Texas
Sheraton Hotel by the Galleria
4801 LBJ Freeway
(Dallas, TX 75244)**

**Monday, April 5 & Tuesday, April 6, 2021
Birmingham, Alabama
Courtyard by Marriott
1820 5th Avenue South
(Birmingham, AL 35233)**

**Tuesday, May 11 & Wednesday, May 12, 2021
Orlando, Florida
Hampton Inn & Suites Airport
5460 Gateway Village Circle**

sponsored by:



**800-227-7888
35th Year**

(Course time: 8:30 am - 3:30 pm both days)

(BRING YOUR FAVORITE CPT, AND ICD-10-CM CODING TOOLS)

P

Practice Management / Breaking News

- Review 2021 Gastroenterology ICD-10 and CPT updates.
- Are ALL your providers prepared for the sweeping 2021 EM changes for office and outpatient services?
- Full understanding of the new CMS/AMA E/M guidelines is essential to maximize reimbursement.
- Proposed 2021 payment hikes of 14-17% for office outpatient E/M services.
- The blended payment rate rescinded by CMS.
- While these changes lifting significant documentation burden are welcome news, they apply only to new and established office codes / not hospital services.
- Learn important MDM revisions and major changes to Table of Risk essential to gear up for 2021 implementation.
- Upper GI endoscopies now under review for medical necessity. Will your claims pass the scrutiny?
- American Cancer Society has revised Screening Colonoscopy criteria. How is that impacting your GI practices?
- Painting an accurate picture of the patient's condition and co-morbidities is essential for quality, value and outcomes reporting necessary for MACRA.
- We will discuss Screening policies for Medicare and commercial plans.
- Increased MAC anesthesia denials! Do your claims demonstrate co-morbidities to support medical necessity?
- Review Conscious Sedation documentation requirements.
- Pathology documentation requirements for Special Stains. Services are highly targeted!
- How the proper use of -59 and -X modifiers can dramatically reduce claims denials.
- Cloned EHR records remain on the OIGs target list. Strategies to reduce "bloated" unnecessary documentation.
- Snare / saline lift vs EMR vs EMD. Discuss differences and documentation requirements.
- When are modifiers -33 and -PT indicated to trigger preventive benefits?
- ERCP billing for stents, stones, sphincteromies...
- Advanced Endoscopy: Strategies for reimbursement.

A

Advanced Endoscopy: Strategies for reimbursement

- Peer Utilization Review is based on your National Provider ID taxonomy listings.
- We'll teach you to look at your Coding Patterns through the hypercritical eyes of an outside auditor.
- Know the hidden dangers of Audit errors across a "Paid Claims Universe".
- Your strong, accurate coding patterns are key to maximize current payment as well as tomorrow's.
- Importance of reporting adverse effects, poisoning, toxic effects and underdosing.
- The latest Date of Service policies for Medicare and Commercial plans.

E

valuation & Management and your Electronic Medical Record

- The Office of Inspector General and Payer Auditors are targeting cloned EMR notes with great success.
- Learn techniques to customize the elements of your E/M services for a quality clinical note.
- Initial Hospital and subsequent hospital visits are frequent audit targets for a good reason.

C

ommon Gastroenterology Coding & Billing Issues

- The latest Date of Service policies for Medicare and Commercial plans.
- Practical Tips to reduce Moderate Sedation and other anesthesia denials.
- Pre-Screening Colonoscopy Visit Issues and Errors.
- Increased utilization audits on EDG/Colonoscopy when performed on separate days.
- There's been increased medical necessity scrutiny for hemorrhoid banding and IRCs.
- Snare / Saline lift vs EMR vs EMD. Discuss differences and documentation requirements.
- When are the modifiers -33 and -PT indicated to trigger preventive benefits.
- Separate lesions and anatomical sites are key to maximizing reimbursement for endoscopies.

R

egistration Form ~~-----ACT-NOW!~~

We are registering _____ person(s) for the AGA Institute sponsored **2 day Coding Course**. We will receive a workbook, all materials & refreshments. Confirm by return fax.

- The AGA member fees are: \$600 first person, \$575 each additional.
- Non member fees are: \$625 first person, \$600 each additional

Recordings

Can't attend?

Send recording on CD's of this topic. Price **\$575.00**. (CD's & bk will arrive 3 to 4 weeks after the seminar has been held) no ceu's are given for the CD package.

w

Name(s) _____

Name of Doctor/Group/Clinic _____

Street Address _____ (Suite Number) _____ Office Phone Number _____

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Cardholders Signature _____ Email Address (please print) _____

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_____ Expiration date

Check Which Seminar (8:30 am - 3:30 pm)

<input type="checkbox"/> Tampa, FL	Mar. 10 & 11, 2021	210310AM
<input type="checkbox"/> Dallas, TX	Mar. 22 & 23, 2021	210322AM
<input type="checkbox"/> Birmingham, AL	Apr. 5 & 6, 2021	210405AM
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WE PROVIDE ANSWERS

- CMS has just proposed sweeping changes to E&M services.
- Major changes to Scope of Practice laws impacting incident-to and Split/Shared billing guidelines.
- Pre Screening Colonoscopy Visit Issues and Errors.



ABOUT THE SEMINAR LEADER:

Arlene Morrow, CPC, CMM has served the healthcare industry for over 40 years with experience as a Business Office manager, Practice Administrator and Consultant. She is owner of AM Associates based in Tampa, FL, a consulting firm that specializes in conducting individualized coding and reimbursement training programs for hundreds of physician practices, medical groups and clinics nationwide. As a McVey Seminar leader for 20 years, she is a nationally recognized speaker and author of many multi-specialty coding and reimbursement workbooks. Ms. Morrow is committed to assisting specialty practices in knowing their defensible positions in accurate and complete coding.

NEWS ALERT:
Medicare proposed 2021 pay hike AND the blended payment rate rescinded...and much more!

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If you have any questions regarding this seminar, on-site seminars or consulting please call TOLL FREE: 1-800-227-7888.

The McVey staff welcomes your questions and we're here to help!
web site: www.mcveyseminars.com - **You can now register on-line!**

CEUs and Certificate of Completion



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