

OBSTETRICS / GYNECOLOGY

This entire information packed day is designed
for you by an expert consultant to OB/Gyn.

ICD-10-CM ■ CPT ■ HCPCS Coding & Reimbursement Solutions For OBSTETRICS & GYNECOLOGY - 2021



A full day of coding for physicians and staff
given by:

Ms. Arlene Morrow, CPC, CMM, CMSCS
Administrator & Consultant

NEWS ALERT

The latest Telehealth developments during this Public Health Emergency. PLUS - What your Providers need to know to be ready for the sweeping 2021 EM Changes.



Friday, May 14, 2021

Orlando, Florida

Hampton Inn & Suites Airport

5460 Gateway Village Circle

(Orlando, FL 32812)



(Seminar is from 8:30 am - 3:30 pm)

Special Section

The proposed 2021 ICD-10-CM diagnosis codes include new sickle cell, substance abuse, vaping and COVID-19 codes...and much more!

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Hot Topics for Obstetrics & Gynecology in 2021

Seminar Highlights

- The proposed 2021 ICD-10-CM codes include new sickle cell, substance abuse, vaping and COVID-19 diagnosis codes.
- Can Synchronous Telemedicine fit into your Practice AFTER the COVID-19 Public Health Emergency?
- Be prepared for post COVID-19 audits on services provided during the PHE.
- Are ALL your providers prepared for the sweeping 2021 EM changes for office and outpatient services? Use these next few months wisely to prepare!
- Full understanding of the new CMS/AMA EM guidelines is essential to maximize reimbursement.
- There are proposed 2021 payment hikes of 14-17% for office and outpatient EM services.
- While these changes lifting significant documentation burden are welcome news, they apply only to new and established office codes / not hospital services.
- Learn important MDM revisions and major changes to Table of Risk essential to gear up for 2021 implementation.
- Translate factors and co-morbidities to the medical record that impact the provider's decision making for moderate and high complexity encounters.
- Records that are not properly signed and dated are considered services billed but not performed.
- We'll bring you the latest Depression Assessment billing guidelines.
- Painting an accurate picture of the patient's condition and co-morbidities is essential for quality, value and outcomes reporting necessary for MACRA.
- We'll teach you to look at your Coding Patterns through the hypercritical eyes of an outside auditor. Know the hidden dangers of Audit errors across a "Paid Claims Universe".
- Major changes involving incident-to and Split/Shared billing guidelines are discussed.
- Incident-to and Split/Shared Non-Physician Practitioner service errors are as high as 85%.
- Wellness services play an expanding / integral role in current and future plans for quality cost saving measures.
- How is the Medicare Annual Wellness Visit different from a "regular" Well Woman Visit? Is it billable in the typical GYN practice?

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- Maternity Care Services will be fully described with recent updates.
- Identify what is included in the OB package and what's not.
- The DOs & DON'T's of billing the "First OB Visit".
- Learn the "Secrets" to reporting and getting paid for visits Unrelated to Maternity Care.
- Documentation requirements necessary for Ultrasound services.
- Other billing issues such as High Risk pregnancies, Maternal Fetal Medicine, Pregnancies after Assisted Reproductive Technology...and more.



- Billing and documentation requirements for E/M and procedures on the same day.
- Avoid the pitfalls of billing for supplies - NDC numbers, Pessary, IUDs, Lupron etc.
- Contraceptive management and Urodynamics.
- Reporting Colposcopies, Biopsies, Hysterectomies Robotic procedures properly.
- ...and more timely topics.

registration Form ----- **ACT NOW!**

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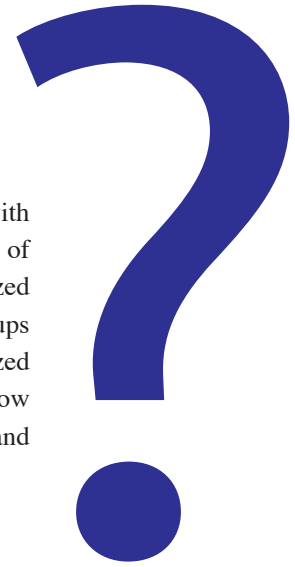
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Arlene Morrow

About your seminar leader:

Arlene Morrow, CPC, CMM, CMSCS has served the healthcare industry for over 40 years with experience as a Business Office manager, Practice Administrator and Consultant. She is owner of AM Associates based in Tampa, FL, a consulting firm that specializes in conducting individualized coding and reimbursement training programs for hundreds of physician practices, medical groups and clinics nationwide. As a McVey Seminar leader for 25 years, she is a nationally recognized speaker and author of many multi-specialty coding and reimbursement workbooks. Ms. Morrow is committed to assisting specialty practices in knowing their defensible positions in accurate and complete coding.



Special Section: Discuss Depression Assessment Billing.

The McVey Guarantee

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The McVey staff welcomes your questions and we're here to help!

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