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**TWO days of in-depth coding  
& billing for: Obstetrics & Gynecology  
Physicians & Practice Coders  
Virtual Webinar/Teleconference**

**2 - six hour sessions of coding presented by,**

**Presented By**

**Ms. Arlene Morrow, C.P.C., C.M.M., C.M.S.C.S.**

**Administrator & Consultant**

◆  
**Tuesday, May 18 & Tuesday, May 25, 2021**  
**8:30 am - 3:30 pm ET**

(5:30am to 12:30pm PT, 6:30am to 1:30 pm MT, 7:30am to 2:30pm CT)

**Special Section**

**What your Providers need to know about the dramatic 2021 EM changes for calculating MDM and time. PLUS the latest COVID & Telehealth developments during this Public Health Emergency...and much more!**

**How a Virtual Seminar Works:**



1. Register by fax, mail or online. Cost is \$600 per one of the following options - landline, computer or Ipad.
2. The audio/video portion for this course can be heard via landline, mobile or web browser. Major browsers on windows, MAC OS X & Linux.
3. You'll receive Dial-in access, and materials a few days before the program.

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## **B**reaking News for 2021

- New COVID ICD-10-CMs and Telehealth guidelines effective January 1, 2021!
- Review new COVID vaccine and monoclonal antibodies guidelines.
- The sweeping changes for 2021 Office E/Ms are here!
- New rules for calculating total time versus 2020 rules.
- What are the differences in Prolonged Services for CPT and CMS?
- We'll compare 2020 Medical Decision Making versus 2021.
- What's the latest on Medicare's Inherent Complexity E/M add on code?
- Internal Audit of 2020 and 2021 E/M coding patterns strongly recommended.
- Be prepared for post COVID-19 audits on services provided during the PHE. Estimates are that \$4 billion will be recouped for 2020 PHE services.
- While these changes lifting significant documentation burden are welcome news, they apply only to new and established office codes / not hospital services.
- Records that are not properly signed and dated are considered services billed but not performed.
- We'll bring you the latest Depression Assessment billing guidelines.
- Painting an accurate picture of the patient's condition and co-morbidities is essential for quality, value and outcomes reporting necessary for MACRA.
- We'll teach you to look at your Coding Patterns through the hypercritical eyes of an outside auditor. Know the hidden dangers of Audit errors across a "Paid Claims Universe".
- Big changes are coming to the definition and reimbursement for Global Package. We will bring you the latest. What is the 4th trimester?

## **H**ot Topics for Obstetrics & Gynecology

- Major changes involving Incident-to and Split/Shared billing guidelines are discussed.
- Incident-to & Split/Shared Non-Physician Practitioner service errors as high as 85%.
- Learn techniques to customize elements of your E/Ms for quality clinical note.
- Wellness services play an expanding / integral role in current and future plans for quality cost saving measures.
- How is the Medicare Annual Wellness Visit different from a "regular" Well Woman Visit? Is it billable in the typical GYN practice?

***Bring your favorite CPT and ICD-10 Coding Tools***

# Day Two:

## Maternity Care and Ultrasound Services

- Maternity Care Services will be fully described with all recent updates.
- Identify what is included in the OB package and what's not.
- The DOs & DONT's of billing the "First OB Visit".
- Learn the "secrets" to reporting and getting paid for visits Unrelated to Maternity Care.
- Documentation requirements necessary for Ultrasound services.
- Other billing issues such as High Risk pregnancies, Maternal Fetal Medicine, Pregnancies after Assisted Reproductive Technology...and more.
- We'll bring you the latest Depression Assessment billing guidelines.

## Procedures and Modifiers

- Billing and documentation requirements for E/M and procedures on the same day.
- Avoid the pitfalls of billing for supplies - NDC numbers, Pessary, IUDs, Lupron etc.
- Contraceptive management and Urodynamics.
- Reporting Colposcopies, Biopsies, Hysterectomies and Robotic procedures properly.
- ...and more timely topics

*Bring your favorite CPT and ICD-10 Coding Tools*

## Registration Form ----- **ACT NOW!**

Yes I'd like to participate in the virtual seminar on 2 days of indepth coding Obstetrics & Gynecology on **Tues., May 18 & Tues., May 25, 2021** from 8:30am to 3:30pm Eastern Time. **Fee for participating is \$600.00** and that includes an access phone number, and/or link to connect to for this program with the ability to ask questions of our experts. \*One phone line, computer or tablet per registration.

**Webinar OR**  **Teleconference** ( **\$499 special price for a 2nd line/computer**)

### Recordings

Can't participate?  
Send Live audio  
on  DVD or  USB  
of this program.  
**\$575.00.**

**\$1099.00 for BOTH**  
the live audio  
conference & the  
 DVD or  USB  
package.

W

Name(s) \_\_\_\_\_

Name of Doctor/Group/Clinic \_\_\_\_\_

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(Suite Number) \_\_\_\_\_

Office Phone Number \_\_\_\_\_

City, State \_\_\_\_\_

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Expiration date

**Coding for Obstetrics & Gynecology May 18 & 25, 2021 8:30 am - 3:30 pm ET**

(5:30am to 12:30pm PT, 6:30am to 1:30 pm MT, 7:30am to 2:30pm CT)

Make checks payable  
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**NOTE! You can register on-line now! Visit [www.mcveyseminars.com](http://www.mcveyseminars.com) & click on specialties in upper left hand corner, then find your location. You may also fax registration form with credit card to: (415)892-1271.**

**Special Section:**

Be prepared for post COVID-19 audits on services provided during the PHE. Estimates are that \$4 billion will be recouped for 2020 PHE services.



**ABOUT THE SEMINAR LEADER:**

Arlene Morrow, CPC, CMM, CMSCS has served the healthcare industry for over 40 years with experience as a Business Office manager, Practice Administrator and Consultant. She is owner of AM Associates based in Tampa, FL, a consulting firm that specializes in conducting individualized coding and reimbursement training programs for hundreds of physician practices, medical groups and clinics nationwide. As a McVey Seminar leader for 25 years, she is a nationally recognized speaker and author of many multi-specialty coding and reimbursement workbooks. Ms. Morrow is committed to assisting specialty practices in knowing their defensible positions in accurate and complete coding.

**CAN'T ATTEND ?**

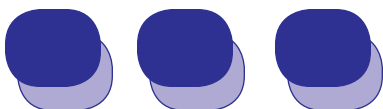
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**For More Information**

**If you have any questions regarding this seminar, on-site seminars or consulting please call TOLL FREE: 1-800-227-7888.**

**The McVey staff welcomes your questions and we're here to help!**  
web site: [www.mcveyseminars.com](http://www.mcveyseminars.com) - **You can now register on-line!**

**CEUs and Certificate of Completion**



This program has prior approval of AAPC for 12 continuing education hours. Granting of prior approval in no way constitutes endorsement by the AAPC of the program content or the program sponsor. (the Academy 800-626-2633) Other groups offering 12 C.E.U.'s are the Professional Association of Health Care Office Management (800-451-9311), Qpro (385-715-1237), (the Practice Management Institute (800-259-5562), and American Health Information Management Association.

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