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**TWO days of in-depth coding
& billing for: Obstetrics & Gynecology
Physicians & Practice Coders**



**Power Coding for
Obstetrics & Gynecology Practices**

**Presented By
Ms. Arlene Morrow, CPC, CMM, CMSCS
Administrator & Consultant**

Special Section

**What your Providers need to know about the dramatic EM
changes coming in 2021. PLUS the latest Telehealth developments
during this Public Health Emergency...and much more!**

Wednesday, October 20 & Thursday, October 21, 2021

Las Vegas, Nevada

The Linq Hotel & Casino

3555 Las Vegas Blvd. South

(Las Vegas, NV 89109)

(Course time: 8:30 am - 3:30 pm both days)

**"If you ever wanted an in-depth coding course specifically focused on
Obstetrics & Gynecology, this is the course for you"**

Bring your favorite CPT and ICD-10 Coding Tools

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SEMINARS**

800-227-7888

35th Year

Day One:

Seminar Highlights

H

Hot Topics for Obstetrics & Gynecology 2021

- The latest ICD-10-CM and CPT updates will be covered.
- The proposed 2021 ICD-10-CM diagnosis codes include new sickle cell, substance abuse, vaping and COVID-19 codes...and much more!
- Can Synchronous Telemedicine fit into your Practice AFTER the COVID-19 Public Health Emergency? Be prepared for post COVID-19 audits on services provided during the PHE.
- Are ALL your providers prepared for the sweeping 2021 EM changes for office and outpatient services? Use these next few months wisely to prepare!
- Full understanding of the new CMS/AMA EM guidelines is essential to maximize reimbursement.
- 2021 EM payment hikes of 14-17% for office and outpatient EM services are proposed.
- While these changes lifting significant documentation burden are welcome news, they apply only to new and established office codes / not hospital services.
- Learn important MDM revisions and major changes to Table of Risk essential to gear up for 2021 implementation.
- Translate factors and co-morbidities to the medical record that impact the provider's decision making for moderate and high complexity encounters
- Cloned EHR records remain on the OIGs target list.
- Strategies to reduce "bloated" unnecessary documentation.
- Records that are not properly signed and dated are considered services billed but not performed.
- We'll bring you the latest Depression Assessment billing guidelines.
- Painting an accurate picture of the patient's condition and co-morbidities is essential for quality, value and outcomes reporting necessary for MACRA.
- We'll teach you to look at your Coding Patterns through the hypercritical eyes of an outside auditor. Know the hidden dangers of Audit errors across a "Paid Claims Universe".
- Big changes are coming to the definition and reimbursement for Global Package. We will bring you the latest.
- Your strong, accurate coding patterns are key to maximize current payment as well as tomorrow's.

E

Evaluation & Management and your Electronic Medical Record

- Major changes involving Incident-to and Split/Shared billing guidelines are discussed.
- Incident-to & Split/Shared Non-Physician Practitioner service errors as high as 85%.
- Learn techniques to customize elements of your E/Ms for quality clinical note.
- Wellness services play an expanding / integral role in current and future plans for quality cost saving measures.
- How is the Medicare Annual Wellness Visit different from a "regular" Well Woman Visit? Is it billable in the typical GYN practice?

Bring your favorite CPT and ICD-10 Coding Tools

Day Two:

M

Maternity Care and Ultrasound Services

- Maternity Care Services will be fully described with all recent updates.
- Identify what is included in the OB package and what's not.
- The DOs & DONT's of billing the "First OB Visit".
- Learn the "secrets" to reporting and getting paid for visits Unrelated to Maternity Care.
- Documentation requirements necessary for Ultrasound services.
- Other billing issues such as High Risk pregnancies, Maternal Fetal Medicine, Pregnancies after Assisted Reproductive Technology...and more.
- We'll bring you the latest Depression Assessment billing guidelines.

P

Procedures and Modifiers

- Billing and documentation requirements for E/M and procedures on the same day.
- Avoid the pitfalls of billing for supplies - NDC numbers, Pessary, IUDs, Lupron etc.
- Contraceptive management and Urodynamics.
- Reporting Colposcopies, Biopsies, Hysterectomies and Robotic procedures properly.
- ...and more timely topics

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R

Registration Form

~~ACT NOW!~~

We are registering _____ person(s) for The **2 day Ob/Gyn Coding Course**. We will receive a workbook, all materials & refreshments. Fees are: \$600.00 first person, \$575.00 each additional person. Confirm by return fax.

Recordings

Can't attend?

Send recording on CD's of this topic. Price **\$575.00**. (CD's & materials will arrive 1 to 2 weeks after meeting is held live) no ceu's are given for the CD package.

Name(s)

Name of Doctor/Group/Clinic

Street Address (Suite Number) Office Phone Number

City, State Zip Code Fax Number

Cardholders Signature

Email Address (please print)

Mastercard Visa
 Discover Card Amex.

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Expiration date

LOCATION Las Vegas, NV (8:30 am - 3:30 pm)
Oct. 20 & 21, 2021 211020AM

Make checks payable and mail registration to:
McVey Seminars
1333 Berrydale Drive
Petaluma, CA 94954

NOTE! You can register on-line now! Visit www.mcveyseminars.com & click on specialties in upper left hand corner, then find your location. You may also fax registration form with credit card to: (415)892-1271

Special Section:

Can Synchronous Telemedicine fit into your Practice AFTER the COVID-19 Public Health Emergency? Be prepared for post COVID-19 audits on services provided during the PHE.



ABOUT THE SEMINAR LEADER:

Arlene Morrow, CPC, CMM, CMSCS has served the healthcare industry for over 40 years with experience as a Business Office manager, Practice Administrator and Consultant. She is owner of AM Associates based in Tampa, FL, a consulting firm that specializes in conducting individualized coding and reimbursement training programs for hundreds of physician practices, medical groups and clinics nationwide. As a McVey Seminar leader for 20 years, she is a nationally recognized speaker and author of many multi-specialty coding and reimbursement workbooks.

CAN'T ATTEND ?

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If you have any questions regarding this seminar, on-site seminars or consulting please call TOLL FREE: 1-800-227-7888.

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