

GENERAL SURGERY

**McVey Seminars Presents
A "VIRTUAL" Seminar on
Coding & Reimbursement Solutions**

ICD-10-CM ■ CPT ■ HCPCS

GENERAL SURGERY - 2023/2024

6 hour session of coding for physicians and staff
given by:

Jennifer McNamara, CCS, CPC, CDEO, CRC, CPMA, CGSC,
COPC, CPC

Reimbursement Difficulties?

While costs go up and revenue is lower, it is tough! We can assist NOW!
Correct and accurate coding is the essential ingredient.
Complete & rightful reimbursement is possible!

◆
Thursday, November 16, 2023

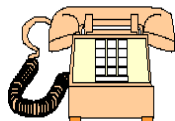
7:00am to 2:00pm

(8:00am to 3:00pm MT, 9:00am to 4:00pm CT, 10:00am to 5:00pm ET)

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2024 Review

**Hernia, bariatric, laparoscopies,
breast, and more.**

How a Virtual Seminar Works:



1. Register by fax, mail or online. Cost is \$285 per one of the following options - landline, computer or Ipad.
2. The audio/video portion for this course can be heard via landline, mobile or web browser. Major browsers on windows, MAC OS X & Linux.
3. You'll receive Dial-in access, and materials a few days before the program.

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38th Year



Learn coding techniques that work!

- Coding based on Medical Necessity
- Coding for Minimally Invasive Procedures
- Evaluation and Management (E/M) Services
- Coding Compliance and Auditing
- Updates and Changes
- Modifier Usage



Advanced Surgery Insurance Solutions Ease Paperwork

- Mastering General Surgery Coding Essentials: From Procedures to Reimbursement
- Precision in Practice: Coding Techniques for Appendectomy and Cholecystectomy
- Hernia Repair Coding Unveiled: Inguinal, Ventral, and Umbilical Approaches
- Colonoscopies and Beyond: Coding for Endoscopy Procedures in General Surgery
- Beyond the Scalpel: Coding Excisions and Biopsies with Confidence
- ICD-10 Mastery for General Surgery: Diagnosing Success for Claims Approval
- Procedural Updates and Regulatory Shifts: Staying Ahead in General Surgery Coding
- Real-World Case Studies: Deciphering Complex Coding Challenges in General Surgery
- Coding Collaboration: Surgeons and Coders Bridging the Gap for Better Outcomes
- Mastering Modifiers: Enhancing General Surgery Coding Precision
- Future Trends in General Surgery Coding: Telemedicine, Robotics, and More



**CAN'T
ATTEND**



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Strategies To Assist Correct Coding, Reimbursement & Compliance

Learn How To

- Understanding Coding Guidelines
- Documentation Improvement
- Compliance with Regulations
- Proactive Approaches for Efficient Resolution and Appeals in Surgical Practice
- Improving Communication Between Surgeons and Coders for Accurate Claims

We will bring you the 2024 Updates, along with an interactive section on ICD-10-CM 2023 changes.



Virtual conference form ~~-----ACT NOW!~~

_____ Yes I'd like to participate in the virtual seminar on General Surgery Updates for 2024 on Thursday, **November 16, 2023** from 7:00am to 2:00pm Pacific Time. **Fee for participating is \$285.00** and that includes an access phone number, and/or link to connect to for this program with the ability to ask questions of our expert.
 *One phone line, computer or Ipad per registration. **Additional attendees go for \$139 each**

Recordings

Can't participate?
 Send Live recording on DVD or USB of this program. **\$285.00** (includes S & H)

\$414.00 for BOTH participating live & recording of program on DVD or USB

Name(s)

Name of Doctor/Group/Clinic

Street Address (Suite Number) Office Phone Number

City, State Zip Code Fax Number

IMPORTANT: Write your e-mail address here (a link to all conference working materials arrives via e-mail)

w

e-mail address (Print Clearly)

Coding for General Surgery (November 16, 2023) 7:00 am - 2:00 pm PT
 (8:00am to 3:00pm MT, 9:00am to 4:00pm CT, 10:00am to 5:00pm ET)

Payment Options Payment must be received prior to the conference Check enclosed for \$ _____
 Make checks payable to McVey Seminars and mail to: 1333 Berrydale Drive, Petaluma, CA 94954. **Fax to 415-892-1271 if charging by credit card** Charge \$ _____ Exp. date _____ Mastercard Visa Discover Card Amex.

Cardholders Signature _____

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NOTE! You can register on-line now! Visit www.mcveyseminars.com & click on "live webinars" under Specialties, then find your topic. You may also fax registration form with credit card to: (415)892-1271

About your seminar leader:

Jennifer McNamara is the CEO of Healthcare inspired LLC. With a strong passion for healthcare and a deep understanding of the industry, I am dedicated to helping healthcare organizations harness the power of data to drive performance improvement, enhance patient care, and achieve their overall strategic goals.



With over 20 plus years of experience in practice workflow solutions, I have gained a comprehensive understanding of the intricate workings of healthcare administration. My journey in this field began at the ground level, working as a receptionist, where I developed a firsthand understanding of the challenges and complexities faced by professionals on a daily basis.

Throughout my career, I have witnessed firsthand the transformative power of data-driven insights in healthcare. Recognizing the immense potential of data analytics to drive positive change, I founded Healthcare Inspired LLC to help organizations unlock the full potential of their data.

I started my Career in 2000 and have worked in many specialized areas of Coding including Orthopedics, Plastic Surgery, General Surgery, Ophthalmology, Podiatry and many more. My coding team provides Auditing, Consulting, RCM services, Credentialing and Compliance through our team of experts.

I am truly passionate about making a positive impact in the healthcare industry and helping organizations navigate the complexities of the ever-evolving landscape.

I look forward to connecting with healthcare professionals, sharing insights, and working together to transform healthcare through the power of data-driven solutions.

I hold the following credentials CCS, CPC, CDEO, CRC, CPMA, CGSC, COPC, CPCI and serve as the Consulting Editor for the AAPC Codify Podiatry Newsletter.

I am the host of the podcast "Healthcare inspired" discussing what inspires all of us in the advancement of patient centered healthcare. It is available on many podcast stations, I also serve as an Auditor for Doctors Management LLC.



For More Information

If you have any questions regarding this seminar, the recordings available, on-site seminars or consulting please call TOLL FREE: 1-800-227-7888.

The McVey staff welcomes your questions and we're here to help!

web site: www.mcveyseminars.com

CEUs and Certificate of Completion



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This program has prior approval of AAPC for 6 continuing education hours. Granting of prior approval in no way constitutes endorsement by the AAPC of the program content or the program sponsor. (the Academy 800-626-2633) Other groups offering 6 C.E.U.'s are the Professional Association of Health Care Office Management (800-451-9311), Qpro (385-715-1237), the Practice Management Institute (800-259-5562), and American Health Information Management Association.

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