



# McVey Seminars Presents A Tailored "VIRTUAL" Consult on Coding & Reimbursement Solutions



**The coding expert  
comes right to your  
office...as a virtual consult!**



## TIME FRAME?

**2 to 3 hr, 1/2 Day or Full Day  
Consults for your office**



### Given by:

One of our Senior Coding Experts with your  
specific specialty in mind.



Interested in McVey Associates, Inc. and our Virtual or Webinar consultation/training for your practice? I believe you will find us to be informative, well qualified, and professional regarding what we offer. You'll be able to set up the topics which our seminar leader will cover, and never even have to leave your office. This is a great way for larger offices to not shut down for day, and attend an actual meeting...we come to you! Thank you for your past patronage and continued interest.



800-227-7888  
29<sup>th</sup> Year



### How a Virtual Consults Work:

1. Call our 1-800-227-7888 ext. 105 and let our experts know what you'd like to have covered and what specialty, or fill out information on page two, and fax over.
2. The audio/video portion for this consult can be heard via landline, mobile or web browser. Major browsers on windows, MAC OS X & Linux.
3. You can have up to 25 connections from above options
4. You'll receive Dial-in access, and materials a few days before the consult.

- We wish to share an overall “position” from our experiences with thousands of participants over the past 29 years.
- Reminder: there are no "secret codes" for better payment. However, it seems as if there are interdependent steps that can be taken to ensure proper coding and obtain rightful reimbursement.
- One of our goals is to share the insights of successful Physician reimbursement. For instance, some attendees assume one coding approach works for all insurance carriers / administrators. Others feel that if they are aligned with the Medicare Carrier it should work for all others. Still, others seem to believe that there are guidelines for all carriers and hope that “right-will-out,” and that they will be vindicated against the carrier. We ask your willingness to suspend such positions until the virtual consult is over.
- Our experience dictates several “points of information” to recall for successful coding & reimbursement.
  - 1. There is contract insurance (HMO, PPO, EPO, etc....) private indemnity (no contract) insurance, and Medicare (CMS/ Medicaid). When you accept a contract patient, you must be knowledgeable in the contract rules or suffer the inevitable consequences of down-coding, lower & non-payments or, even worse, penalties. You must also continue to stay updated in Medicare Coverage Policies & Decisions (LCD's).
  - 2. Private indemnity insurance only has a contract with the patient, unless you are the "participating physician" in that plan or accept assignment. If so, the physician has chosen to join the “loop” and is responsible for knowing the business rules of that carrier.
  - 3. There are thousands of insurance plans each having administrators. Therefore, there seem to be just as many philosophies for interpreting your coding approach.
  - 4. There is also the patient out of pocket obligation that must be included in your collection efforts.
- **No one technique or approach works all the time. Success comes from trying different approaches and using what's best. Being willing to change or modify your approach every 6 to 12 months, or fight for your rights with administrative review, is the real world of insurance reimbursements.**



# Virtual Consult...Interested? ----- **ACT NOW!**

Yes we'd like to get more information and pricing on a virtual consult for our office. Please fill out information below, and fax this one page to our office. There is no charge for a proposal package that we will email to your office with prices, time frame, and available date(s)

Name	Office Phone Number	
Name of Doctor/Group/Clinic	Fax Number	
Street Address	City, State	Zip Code
<b>IMPORTANT:</b> Write your e-mail address here (a link to all conference working materials arrives via e-mail)		
e-mail address (Print Clearly)	Specialty of Office	

✓ TOPICS OF INTEREST  
 (please use box to jot down items of interest to your practice)  
*w*

**FAX NUMBER (415)892-1271**

**After you've filled out above information, and listed the topics of interest for your virtual consult, please fax this one page to us, or you can scan and email to: [Laura@mcveyseminars.com](mailto:Laura@mcveyseminars.com)**