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**This entire information packed day is designed  
for you by an expert consultant to OB/Gyn.**

**ICD-10-CM ■ CPT ■ HCPCS  
Coding & Reimbursement Solutions For  
OBSTETRICS & GYNECOLOGY - 2021  
Virtual Webinar/Teleconference**



**A full day of coding for physicians and staff  
given by:  
Arlene Morrow, CPC, CMM, CMSCS  
Administrator & Consultant**

***The latest Updates on Challenges of 2021 E/M Changes  
& Implementation  
Changing Rules for Telehealth and other COVID-19 Related Services  
Audits of 2020 Services during the Public Health Emergency  
And much more...***

**Tuesday, July 20, 2021  
8:30am - 3:30pm ET**

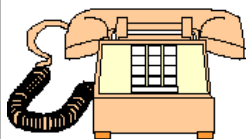
**(5:30am to 12:30pm PT, 6:30am to 1:30pm MT, 7:30am to 2:30pm CT)**

**with Question/Answer included**

**Special Section  
The proposed 2021 ICD-10-CM diagnosis codes include new  
sickle cell, substance abuse, vaping and COVID-19 codes...and  
much more!**

**How a Webinar Seminar Works:**

1. Register by fax, mail or online. Cost is \$265 per one of the following options - landline, computer or Ipad.
2. The audio/video portion for this course can be heard via landline, mobile or web browser. Major browsers on windows, MAC OS X & Linux.
3. You'll receive Dial-in access, and materials a few days before the program.



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# B

## Breaking News Obstetrics & Gynecology in 2021

# Seminar Highlights

- Get the latest on COVID-19 vaccines, telehealth and CS modifier.
- Full understanding of the new CMS/AMA E/M guidelines is essential to maximize reimbursement.
- While these changes lifting significant documentation burden are welcome news, they apply only to 8 new and established office codes / not hospital services.
- Consultations and Wellness Visits ARE NOT subject to the new E/M guidelines.
- Learn important MDM revisions and major changes to Table of Risk essential to gear up for 2021 implementation.
- What IS and NOT included in the 2021 Time calculation?
- The CMS and CPT ways to report Prolonged Services.
- Learn practical documentation tips to ease the transition.
- Review important new changes to Direct Supervision guidelines.
- Translate factors and co-morbidities to the medical record that impact the provider's decision making for moderate and high complexity encounters.
- Records that are not properly signed and dated are considered services billed but not performed.
- We'll bring you the latest Depression Assessment billing guidelines.
- Painting an accurate picture of the patient's condition and co-morbidities is essential for quality, value and outcomes reporting necessary for MACRA.
- We'll teach you to look at your Coding Patterns through the hypercritical eyes of an outside auditor. Know the hidden dangers of Audit errors across a "Paid Claims Universe".
- Major changes involving incident-to and Split/Shared billing guidelines are discussed.
- Incident-to and Split/Shared Non-Physician Practitioner service errors are as high as 85%.
- Wellness services play an expanding / integral role in current and future plans for quality cost saving measures.
- How is the Medicare Annual Wellness Visit different from a "regular" Well Woman Visit? Is it billable in the typical GYN practice?

CAN'T  
ATTEND ?

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*Learn How To*



**Maternity Care Guidelines**

- Maternity Care Services will be fully described with recent updates.
- Identify what is included in the OB package and what's not.
- The DOs & DONT's of billing the "First OB Visit".
- Learn the "Secrets" to reporting and getting paid for visits Unrelated to Maternity Care.
- Documentation requirements necessary for Ultrasound services.
- Other billing issues such as High Risk pregnancies, Maternal Fetal Medicine, Pregnancies after Assisted Reproductive Technology...and more.



**Procedures and Modifiers**

- Billing and documentation requirements for E/M and procedures on the same day.
- Avoid the pitfalls of billing for supplies - NDC numbers, Pessary, IUDs, Lupron etc.
- Contraceptive management and Urodynamics.
- Reporting Colposcopies, Biopsies, Hysterectomies Robotic procedures properly.
- ...and more timely topics.

**BRING YOUR FAVORITE CPT AND ICD-10-CM CODING TOOLS**



**Registration Form ----- ACT NOW!**

Yes I'd like to participate in the webinar conference for Coding for Obstetrics & Gynecology 2021 on **Tues., July 20, 2021**, from 8:30am to 3:30pm Eastern Time. **Fee for participating is \$265.00** and that includes an access phone number, and/or link to connect to for this program with the ability to ask questions of our expert. \*One phone line, computer or Ipad per registration.

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(5:30am to 12:30pm PT, 6:30am to 1:30pm MT, 7:30am to 2:30pm CT)

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About Your Seminar Leader... Arlene Morrow, CPC, CMM, CMSCS

Arlene has served the healthcare industry for over 40 years as a Business Office manager, Practice Manager and Consultant based in Tampa, Florida.

She is nationally known speaker. Arlene was a presenter at multiple national conferences such as: American Academy of Professional Coders (AAPC), American Gastroenterological Association (AGA), North American Society for Pediatric Gastroenterology and Nutrition (NASPGHAN) and Professional Association of Healthcare Office Managers (PAHCOM).

As a McVey Seminar leader for 25 years, she has authored many multi-specialty coding books and worked with hundreds of practices nationwide with specific expertise in OB/GYN, Gastroenterology, Orthopedics and Pulmonary Critical Care.



**Special Section:  
Discuss Depression Assessment  
Billing.**

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**For More Information**

**If you have any questions regarding this seminar, the recordings available, on-site seminars or consulting please call TOLL FREE: 1-800-227-7888.**

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