

# GASTROENTEROLOGY

An educational workshop provided for



ICD-10-CM ■ CPT ■ HCPCS  
**Coding & Reimbursement Solutions  
For Gastroenterology - 2021  
Webinar/Teleconference**

A full day of "Hands On" coding for physicians & staff  
presented by:

**Arlene Morrow, CPC, CMM, CMSCS  
Administrator & Consultant**

*The latest Updates on Challenges of 2021 E/M Changes  
& Implementation  
Changing Rules for Telehealth and other COVID-19 Related Services  
Audits of 2020 Services during the Public Health Emergency  
And much more...*

**Thursday, July 8, 2021  
8:30am - 3:30pm ET**

(5:30am to 12:30pm PT, 6:30am to 1:30pm MT, 7:30am to 2:30pm CT)

**with Question/Answer included**

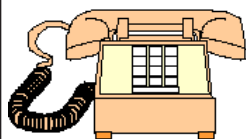
(Seminar is from 8:30 am - 3:30 pm)

**NEWS ALERT:  
The latest Telehealth developments during this Public  
Health Emergency.**

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35th Year



**How a Webinar Seminar Works:**

1. Register by fax, mail or online. Cost is \$265 per one of the following options - landline, computer or Ipad.
2. The audio/video portion for this course can be heard via landline, mobile or web browser. Major browsers on windows, MAC OS X & Linux.
3. You'll receive Dial-in access, and materials a few days before the program.

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**astroenterology Hot Topics**

- Get the latest on COVID-19 vaccines, telehealth and CS modifier.
- Full understanding of the new CMS/AMA E/M guidelines is essential to maximize reimbursement.
- While these changes lifting significant documentation burden are welcome news, they apply only to 8 new and established office codes / not hospital services.
- Consultations ARE NOT subject to the new E/M guidelines.
- Learn important MDM revisions and major changes to Table of Risk essential to gear up for 2021 implementation.
- What IS and NOT included in the 2021 Time calculation?
- The CMS and CPT ways to report Prolonged Services.
- Learn practical documentation tips to ease the transition.
- Review important new changes to Direct Supervision guidelines.
- Upper GI endoscopies are now under review for medical necessity. Will your claims pass the scrutiny?
- Discuss Collaborative Billing Reports, Diagnostic EGD Policy and Pre-Cert Questions for EGD (Anthem, Cigna, Aetna, Humana)
- American Cancer Society has revised Screening Colonoscopy criteria. How is that impacting your GI practices?



**CAN'T ATTEND ?**

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## rocedure and Other Services

- The latest Date of Service policies for Medicare and Commercial plans.
- Diagnostic studies - medical necessity and documentation guidelines.
- Pathology documentation requirements for Special Stains. Services are highly targeted!
- Separate lesions and anatomical sites are key to maximizing reimbursement for endoscopies.
- Proper use of GI modifiers such as 33 or PT, 52 or 53, 59 or the X modifiers.
- Is your documentation sufficient to bill enteroscopy?
- Snare / saline lift vs EMR vs EMD. Discuss differences and documentation requirements.
- ERCP billing for stents, stones, sphincterotomies...
- Advanced Endoscopy billing such as Endoscopic Submucosal Dissection, Endoscopic Pancreatic Necrosectomy and more.

*Learn How To*

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## egistration Form

**ACT NOW!**

Yes I'd like to participate in the webinar conference for Coding for Gastroenterology 2021 on **Thursday, July 8, 2021**, from 8:30am to 3:30pm Eastern Time. **Fee for participating is \$265.00** and that includes an access phone number, and/or link to connect to for this program with the ability to ask questions of our expert. \*One phone line, computer or Ipad per registration.

### Recordings

**Can't participate?**

Send Live audio  
 DVD or  USB  
of this program.  
**\$240.00.**

**\$339.00 for BOTH**  
**live audio**  
**conference &**  
 DVD or  USB  
**package.**

*W*

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Expiration date

**Coding for Gastroenterology**    **Thur., July 8, 2021**    **8:30 am - 3:30 pm ET**  
(5:30am to 12:30pm PT, 6:30am to 1:30pm MT, 7:30am to 2:30pm CT)

**Make checks payable  
and mail registration to:**  
**McVey Seminars**  
**1333 Berrydale Drive**  
**Petaluma, CA 94954**

**NOTE! You can register on-line now! Visit [www.mcveyseminars.com](http://www.mcveyseminars.com) & click on specialties in upper left hand corner, then find your location. You may also fax registration form with credit card to: (415)892-1271**

**The latest Updates on Challenges of 2021 E/M Changes & Implementation**  
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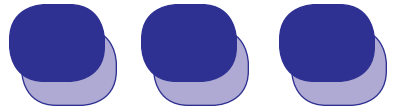
About Your Seminar Leader... Arlene Morrow, CPC, CMM, CMSCS

Arlene has served the healthcare industry for over 40 years as a Business Office manager, Practice Manager and Consultant based in Tampa, Florida.

She is nationally known speaker. Arlene was a presenter at multiple national conferences such as: American Academy of Professional Coders (AAPC), American Gastroenterological Association (AGA), North American Society for Pediatric Gastroenterology and Nutrition (NASPGHAN) and Professional Association of Healthcare Office Managers (PAHCOM).

As a McVey Seminar leader for 25 years, she has authored many multi-specialty coding books and worked with hundreds of practices nationwide with specific expertise in OB/GYN, Gastroenterology, Orthopedics and Pulmonary Critical Care.

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*We unconditionally guarantee your full tuition for up to one year. After attending, if you did not feel the investment worthwhile, please write to us with your comments. We believe in the value of our seminars and services - and we think you will too!*



**For More Information**

**If you have any questions regarding this seminar, the recordings available, on-site seminars or consulting please call TOLL FREE: 1-800-227-7888.**  
**The McVey staff welcomes your questions and we're here to help!**

web site: [www.mcveyseminars.com](http://www.mcveyseminars.com)

**CEUs and Certificate of Completion**



This program has prior approval of AAPC for 6 continuing education hours. Granting of prior approval in no way constitutes endorsement by the AAPC of the program content or the program sponsor. (the Academy 800-626-2633) Other groups offering 6 C.E.U.'s are the Professional Association of Health Care Office Management (800-451-9311), Qpro (385-715-1237), the Practice Management Institute (800-259-5562), and American Health Information Management Association.

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